RATING REPORT

Faysal Asset Management Limited

REPORT DATE:

December 30, 2022

RATING ANALYSTS:

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F	RATING DETAILS	
Dating Cataons	Latest Rating	Previous Rating
Rating Category	Managem	ent Quality
MQ Rating	AM2++	AM2+
Rating Outlook	Stable	Stable
Rating Date	December 30, 2022	December 31, 2021
Rating Action	Upgrade	Reaffirmed

COMPANY INFORMATION	
Incorporated in August 2003	External auditors: M/s A. F. Ferguson & Co., Chartered Accountants
Unlisted Public Limited Company	Chairman of the Board: Mr. Salman Ahmed Usmani
Key Shareholders (with stake 5% or more):	Chief Executive Officer: Mr. Khaldoon bin Latif
Faysal Bank Limited – 99.99%	

APPLICABLE METHODOLOGY(IES)

VIS Management Quality Rating Criteria: Asset Management Companies (June, 2019)

https://docs.vis.com.pk/docs/AMC-Methodology-201906.pdf

Faysal Asset Management Limited

OVERVIEW OF THE INSTITUTION

RATING RATIONALE

Faysal Asset Management Limited (FAML) was incorporated in 2003 as an unlisted public limited company under Companies Ordinance, 1984. It is licensed to conduct asset management and investment advisory

Profile of Chairman

Mr. Salman Usmani has an extensive experience of over three decades in the local as well as multinational banking sector. His broad expertise covers Treasury and Risk Management, Asset and Liability Management, Strategic Planning, Corporate Restructuring, Strategic Negotiations, Acquisitions and Strategic Alliances and International Operations. Presently, he is associated with Faysal Bank Limited as Head of Treasury. Prior to joining Faysal Bank Limited, he was also associated with MCB Bank Limited as Global Treasurer and Head Investment Banking Group. His past experience has been with organizations such as ANZ Grindlays, American Express, Bank of America, Mashreq Bank, United Bank Limited & MCB Bank Limited. He holds an MBA Degree from Grand Valley State University, USA.

Profile of CEO

Mr. Latif has extensive experience in brokerage, open and close-end mutual funds management, equity brokerage. Mr. Latif has served at a number of Asset management companies of Pakistan, including BMA Asset management as CEO, JS Investments Ltd as CIO, KASB Funds as CEO.

Faysal Asset Management Limited ('FAML' or 'the AMC') was incorporated in 2003 as an unlisted public limited company. Faysal Asset Management Limited is a subsidiary of Faysal Bank Limited (FBL). FBL holds 99.99% shares of Faysal Asset Management Limited. It is licensed to conduct asset management and investment advisory services.

Key Rating Drivers:

Continued sizeable growth in Assets Under Management (AUMs) along with diversification in product portfolio has been noted

- FAML's AUMs registered a growth of 21% during FY22 to stand at Rs. 75b as at June'2022 (June'2021: Rs. 62b), while the industry grew by 18% during same period.
- During 4MFY23, AUMs further witnessed a growth of 23% to Rs. 92b as at October'2022. (4MFY23 Industry growth is 8%), leading to increase in market share to 6.8%. (June'22: 5.99%, June'21: 5.83%).
- Faysal Halal Amdani Fund, Faysal Islamic Cash Fund, Faysal Income & Growth Fund and Financial Sector Opportunity Fund registered the highest growth of 74%, 27%, 339% and 303% (respectively) during FY22; these four funds comprise more than 50% of FAML's total AUMs as at end-October'22.
- As of October'22, 80% of FAML's total AUMs remain deployed within income and money market funds while remaining are invested in equity funds (1.23%) and other schemes. Subsequent to year end, AUM buildup was observed in Faysal Financial sector Opportunity Fund which has increased to Rs. 9.8b as of Oct'22 (FY22: Rs. 3.6b). The fund is majorly invested in the financial sector with placements in 'A+' rated commercial and microfinance banks. Year to date performance of the fund was in Quartile 1 as of Oct 2022.
- The AMC is primarily dominated in the Islamic Money market category where they hold about 14%-16% market share. In the equity funds category, market presence was recorded at less than 1%.
- In line with their expansion strategy, FAML is consistently diversifying its product portfolio.
 During 4MFY23, the AMC added 2 new funds within its conventional and Islamic variants including a CPPI plan.
- FAML has also planned to launch Shariah complaint and conventional ETFs along with its REIT
 Fund during the coming half. Additionally, the Company has also obtained approvals from
 Securities and Exchange Commission of Pakistan (SECP) for launching two Islamic Private
 Equity Funds and an Islamic Venture Capital Fund. As of October'22, FAML was managing 29
 funds (including schemes).
- FAML's SMA portfolio, however, depicts decline on a timeline basis. As at June'22, overall AUMs declined to Rs. 6.7b (June'21: 10b) while number of clients also decreased to 37 at Sept '22 end.
- Going forward, conversion of conventional AUMs to Islamic (Rs. 26b as of June 30, 2022), along with improvement in market share with continued growth in AUMs and enhancement in market presence across categories will remain important from rating perspective.

Assigned ratings take note of improvement in investor granularity on the back of strong inhouse retail sales as well as leveraging of bank channel:

- Investor concentration witnessed improvement during FY22 with retail proportion at 49% (FY21 40%) of total investment portfolio which remained intact at end-October'22. Top-10 client concentration has also improved as top 10 investors hold approximately 30% of the total portfolio (FY21 35%).
- Retail sales are further expected to witness upward trend as the Company has launched its digital
 mobile application in order to further enhance the same. The project is expected to go live by
 end-CY22. Additionally, the Company also is also close to launching digital integration with
 Easypaisa to further increase retail customer base.
- Company has also expanded its PAN-Pakistan in-house retail sales team strength to 55. At present FAML is operating from 6 retail offices in Karachi, Lahore, Islamabad and Rawalpindi. During FY22, over 72% of total business was generated through the Company's in-house retail channel while the remaining quantum was generated through FBL (Faysal Bank Limited).
- Going forward, the Company plans on further expanding infrastructure for its retail sales team to over 100-120 with an expanded geographical footprint across the country.

Improved Fund performance

- End-June'22, fund performance depicted improvement as over 63% of FAML's total AUMs remained deployed in the 1st quartile (June'21 45% AUMs). Remaining 18% of the AUMs were deployed in the 4th quartile while 20% of the remaining AUMs were placed in the 3rd quartile during FY22.
- Their flagship money market funds Faysal Halal Amdani and Faysal Cash Fund continued to perform in Q1 in FY22. However, fund performance in the equity segment remained subdued with no AUM's falling in Q1.
- Fund performance witnessed slight dip end-October'22 as AUMs deployed in the 1st quartile decreased to 42%, remaining 44% AUMs were deployed in the 2nd quartile, 4% in the 3rd and 11% in 4th quartile respectively.
- Going forward, amidst challenging macroeconomic conditions and weakening across certain sectors, maintaining credit quality metrics across funds will remain important for rating.

Earning profile witnessed improvement on the back of growth in AUMs and augmented revenue base. Liquidity and capitalization indicators continue to remain strong.

- During CY21, the Company's earning profile witnessed significant improvement on the back of
 increase in core revenue. AUM growth remained a major driver for increase in management fee
 which reportedly increased by 129% from the preceding period.
- Boost in the Company's earning profile was also supported by increase in advisory fee and
 investment income. Additionally, recurring revenue also increased through addition of another
 new income stream of Tawarruq transaction fee during CY22.
- Cost to income ratio also improved substantially, efficiency improved to 44% in CY21 (CY20 73%). Cost to income ratio further improved to 42% end-9MCY22.
- Bottom-line profitability also posted significant improvement since the preceding year. Total
 revenue of the Company amounted to Rs. 576m during CY21, growth momentum further
 continued to 9MCY22 where total revenue was reported to be Rs.517m.

Capitalization indicators and liquidity metrics continue to remain strong. Current ratio of the Company end-9MCY22 is 8.2x (CY21: 6.6x, CY20: 7.32x)

Financial Snapshot (PkR Mn.)	2HCY19*	CY20	CY21	9MCY22
		Profit &	& Loss	
Total Revenue	80	273	576	440
(Loss) /Profit Before Tax	(17)	91	327	255
(Loss) / Profit After Tax	(13)	140	243	140
Efficiency (%)	122%	73%	44%	42%
		Balance	Sheet	
	<u>Dec'19</u>	Dec'20	Dec'21	Sep'22
Fixed Assets	57	36	30	186
Investments	231	721	503	915
Total Assets	390	1,063	1.346	1,579
Lease Liabilities (Inc. Current				
Portion)				
Total Liabilities	101	134	177	274
Paid Up Capital	430	930	930	930
Accumulated Profit /(Loss)	(160)	(21)	219	433
Total Equity	290	929	1,169	1,383
Current ratio	3.95	7.32	6.60	8.20
Gearing (x)	0.20	0.05	0.02	0.10
Leverage (x)	0.37	0.15	0.15	0.20

^{*}FAML changed its financial year to CY basis

Assigned ratings are supported by presence of experienced management team, sound corporate governance and well formulated investment process

- During the year the Company increased their board size through addition of a female director boding well with best governance practices. At present, FAML's board comprises of 7 members along with 4 Investment Committees (ICs). There is a team of 5 fund managers, 2 each for fixed income and equities and 1 for VPS. The Research function comprises of 4 analysts in addition to the HoD (Director Research). IC comprises of Head of Risk, Head of Compliance, CFO, CEO, Chief Investment Officer, Head of Research and fund manager. All members in the ICs are voting members. However, external certification of investment process may be considerer
- Risk department has developed Enterprise Risk Management (ERM) framework in order to conduct companywide operational risk assessment.

FINANCIAL SUMMARY				App	endix I
Faysal Money Market Fund	FY18	FY19	FY20	FY21	FY22
Fund Size (in Rs. millions)	2,246.60	2,768.80	5,244.96	7,988.17	6,949.59
Return (%)	5.23	8.87	12.57	6.89	10.49
Benchmark (%)	5.4	8.7	11.65	6.7	9.28
Retail Proportion (% of Net assets – Sep'20 in FY20 column)	16.2	8.3	8.7	9.8	31%
Ranking Against Peers	14/22	10/20	14/21	9/22	7/24
Launch date: December 2010					
Faysal Savings Growth Fund					
Fund Size (in Rs. millions)	2,187.30	1,570.00	2,610.85	2,430.89	2,383.56
Return (%)	4.9	7.59	11.67	6.47	8.8
Benchmark (%)	6.4	10.2	12.22	7.43	10.8
Retail Proportion (% of Net assets – Sep'20 in FY20 column)	33.5	31.2	21.6	23.3	41.4
Ranking Against Peers	18/29	21/31	29/31	17/31	23/30
Launch date: May 2007					
Faysal Financial Sector Opportunity Fund					
Fund Size (in Rs. millions)	110.7	702.4	1,082.00	895.7	3,613.27
Return (%)	4.85	8.81	12.91	6.77	10.92
Benchmark (%)	6.4	10.2	12.22	7.43	10.8
Retail Proportion (% of Net assets – Sep'20 in FY20 column)	72.7	48.2	69.7	70.2	79.2
Ranking Against Peers	19/29	10/31	23/31	31/31	2/30
Launch date: July 2013					
Faysal Islamic Savings Growth Fund					
Fund Size (in Rs. millions)	1,013.30	1,643.40	2,241.25	4,013.61	2,759.61
Return (%)	4.42	7.85	10.67	6.75	8.5
Benchmark (%)	2.4	3.7	6.33	3.56	3.3
Retail Proportion (% of Net assets – Sep'20 in FY20 column)	34.8	29.6	31.7	50.3	41.4
Ranking Against Peers	10/20	11/21	13/21	4/22	18/21
Launch date: June 2010					
Faysal Income & Growth Fund					
Fund Size (in Rs. millions)	902.3	544.8	773.49	1,100.72	4,831.37
Return (%)	5.15	7.81	11.19	6.81	10.38
Benchmark (%)	6.7	10.7	12.26	7.77	11.26
Retail Proportion (% of Net assets – Sep'20 in FY20 column)	18.5	16.9	10.7	6.5	1.6
Ranking Against Peers	4/7	3/7	5/7	6/7	5/6
Launch date: October 2005					
Faysal Asset Allocation Fund					

Fund Size (in Rs. millions)	186.8	95.1	113.69	321.98	158.74
Return (%)	-21.64	-20.96	1.83	92.39	-24.59
Benchmark (%)	-5.8	-7.3	6.01	34	-8.67
Retail Proportion (% of Net assets – Sep'20 in FY20 column)	47.9	45.7	14	71.3	54.3
Ranking Against Peers	12/12	13/13	9/15	1/14	7/13
Launch date: July 2006					
Faysal Stock Fund					
Fund Size (in Rs. millions)	221.4	116.5	104.94	2,425.18	1,177.89
Return (%)	-18.31	-28.24	4.57	81.45	-26.43
Benchmark (%)	-10	-19.1	1.53	37.58	-12.28
Retail Proportion (% of Net assets – Sep'20 in FY20 column)	45.4	26.6	27.9	35.2	10.6
Ranking Against Peers	22/24	24/27	8/24	3/27	6/26
Launch date: April 2004					
Faysal Islamic Asset Allocation Fund					
Fund Size (in Rs. millions)	428.6	180	1,833.90	2,665.46	2,435.56
Return (%)	-19.77%	-19.46	10.89	8.33	9.89
Benchmark (%)	-5.2	-13.2	4.48	3.56	3.34
Retail Proportion (% of Net assets – Sep'20 in FY20 column)	0.5	58.4	2.4	1.8	2
Ranking Against Peers	10/12	12/13	1/11	9/12	5/12
Launch date: September 2015					
E1 MTC E1					
Faysal MTS Fund	(11	020.2	1 000 74	F 461 44	1.075.05
Fund Size (in Rs. millions)	644	838.3	1,000.64	5,461.44	1,875.05
Return (%)	5.63	9.04	13.04	8.02	10.41
Benchmark (%)	6.4	10.2	12.22	7.43	10.8
Retail Proportion (% of Net assets – Oct'19)	59.9	66.8	62.9	52.6	54.9
Ranking Against Peers	5/29	8/31	22/31	1/31	19/33
Launch date: April 2016					
Faysal Sharia Capital Preservation Plan Fund					
Fund Size (in Rs. millions)			961.98	766.22	
Return (%)			5.39*	16.55	
Benchmark (%)			5.91*	16.27	
Retail Proportion (% of Net assets – Sep'20 in FY20 column)			98	91.6	
Ranking Against Peers			10/31	5/28	
Launch date: July 2019					
Faysal Sharia Capital Preservation Plan Fund-II					
Fund Size (in Rs. millions)			1,088.40	930.47	

Return (%)	3.28*	20.75	
Benchmark (%)	5.28*	18	
Retail Proportion (% of Net assets – Sep'20 in FY20 column)	99	98.7	
Ranking Against Peers	13/31	1/28	
Launch date: September 2019			
Faysal Sharia Capital Preservation Plan Fund-III			
Fund Size (in Rs. millions)	1,249.65	1,271.89	141.96
Return (%)	1.88*	21.32	-2.86
Benchmark (%)	4.14*	18.22	-0.15
Retail Proportion (% of Net assets – Sep'20 in FY20 column)		97.70%	
Ranking Against Peers	21/32	2/28	24th/26
Launch date: March 2020			
Faysal Sharia Capital Preservation Plan Fund-IV			
Fund Size (in Rs. millions)		441.08	306.35
Return (%)		14.03*	-6.78
Benchmark (%)		13.25*	-1.64
Retail Proportion		98.70%	
Ranking Against Peers		7/28	26/26
Launch date: July 2020			
Faysal Sharia Capital Preservation Plan Fund-V			
Fund Size (in Rs. millions)		1,017.06	763.01
Return (%)		10.50*	-6.82
Benchmark (%)		10.32*	-2.22
Retail Proportion		99.30%	
Ranking Against Peers		11/28	4/26
Launch date: October 2020			
Faysal Sharia Capital Preservation Plan Fund-VI			
Fund Size (in Rs. millions)		1,481.34	1,148.17
Return (%)		5.69*	-5.84
Benchmark (%)		4.69*	-1.77
Retail Proportion		96.00%	%
Ranking Against Peers		18/28	4/26
Launch date: December 2020			
Faysal Sharia Capital Preservation Plan Fund-VII			
Fund Size (in Rs. millions)		3,099.39	2,289.15
Return (%)		1.98*	-5.26

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Benchmark (%)		1.68*	-1.95
Retail Proportion		98.90%	
Ranking Against Peers		28/28	23/26
Launch date: December 2020			,
Faysal Sharia Capital Preservation Plan Fund-VIII			
Fund Size (in Rs. millions)			3,300.53
Return (%)			-5.62
Benchmark (%)			-2.04
Retail Proportion			
Ranking Against Peers			21/23
Launch date: August 26, 2021			·
Faysal Sharia Capital Preservation Plan Fund-VIII			
Fund Size (in Rs. millions)			2917.4
Return (%)			-2.42
Benchmark (%)			-1.11
Retail Proportion			-1.11
Ranking Against Peers			20/23
Launch date: January 12, 2022			20/23
Facility 12, 2022			
Faysal Special Savings Plan - I			
Fund Size (in Rs. millions)			929.91
Return (%)			6.44
Benchmark (%)			8.66
Retail Proportion			
Ranking Against Peers			1st/6
Launch date: October 1, 2021			
Faysal Islamic Special Income Fund			
Fund Size (in Rs. millions)			105.32
Return (%)			13.14
Benchmark (%)			4
Retail Proportion			
Ranking Against Peers			13/24
Launch date: June 20, 2022			
Faysal Pension Fund (Debt Sub)			
Fund Size (in Rs. millions)			36.47
Return (%)			4.82
			4.04
Benchmark (%)			

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Fund Size (in Rs. millions) Return (%) Retail Proportion Ranking Against Peers Launch date: June 20, 2022 Faysal Islamic Pension Fund (Debt Sub) Fund Size (in Rs. millions) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Equity Sub) Fund Size (in Rs. millions) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Equity Sub) Fund Size (in Rs. millions) Return (%) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Equity Sub) Fund Size (in Rs. millions) Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) 37.52 Return (%) Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) 37.52 Return (%) Benchmark (%)	Faysal Pension Fund (Money Market Sub)			
Benchmark (%) Retail Proportion Ranking Against Peers	Fund Size (in Rs. millions)			37.27
Benchmark (%) Retail Proportion Ranking Against Peers	· · · · · · · · · · · · · · · · · · ·			
Retail Proportion				
Ranking Against Peers Launch date: June 20, 2022 Faysal Islamic Pension Fund (Debt Sub) Fund Size (in Rs. millions) Fund Size (in Rs. millions) Retail Proportion Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Equity Sub) Fund Size (in Rs. millions) Faund Size (in Rs. millions) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Equity Sub) Fund Size (in Rs. millions) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Rate (%) Retail Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Return (%) 6.75 Benchmark (%)	* *			
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Faysal Islamic Pension Fund (Debt Sub) 35.42 Fund Size (in Rs. millions) 35.42 Return (%) 6.71 Benchmark (%) 8 Retail Proportion 8 Ranking Against Peers 9 Launch date: October 5, 2021 9 Faysal Islamic Pension Fund (Equity Sub) 30.14 Feurn (%) -3.65 Benchmark (%) 8 Retail Proportion 8 Ranking Against Peers 9 Launch date: October 5, 2021 9 Faysal Islamic Pension Fund (Money Market Sub) 37.52 Fund Size (in Rs. millions) 37.52 Return (%) 6.75 Benchmark (%) 6.75				
Fund Size (in Rs. millions) Return (%) Benchmark (%) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Equity Sub) Fund Size (in Rs. millions) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Equity Sub) Fund Size (in Rs. millions) Return (%) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) 37.52 Return (%) 6.75 Benchmark (%)	<i>,</i>			
Return (%) 6.71 Benchmark (%)	Faysal Islamic Pension Fund (Debt Sub)			
Benchmark (%) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Equity Sub) Fund Size (in Rs. millions) Return (%) Benchmark (%) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) A 37.52 Return (%) Benchmark (%)	Fund Size (in Rs. millions)			35.42
Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Equity Sub) Fund Size (in Rs. millions) Senchmark (%) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Solution Sence Subject Subje	Return (%)			6.71
Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Equity Sub) Fund Size (in Rs. millions) Return (%) Return (%) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Return (%) Benchmark (%)	Benchmark (%)			
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Faysal Islamic Pension Fund (Equity Sub) Fund Size (in Rs. millions) Return (%) Benchmark (%) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Return (%) Benchmark (%)	Ranking Against Peers			
Fund Size (in Rs. millions) Return (%) Benchmark (%) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Return (%) Benchmark (%)	Launch date: October 5, 2021			
Fund Size (in Rs. millions) Return (%) Benchmark (%) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Return (%) Benchmark (%)				
Return (%) Benchmark (%) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Return (%) Benchmark (%)	Faysal Islamic Pension Fund (Equity Sub)			
Benchmark (%) Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Return (%) Benchmark (%)	Fund Size (in Rs. millions)			30.14
Retail Proportion Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Return (%) Benchmark (%)	Return (%)			-3.65
Ranking Against Peers Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Return (%) Benchmark (%)	Benchmark (%)			
Launch date: October 5, 2021 Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Return (%) Benchmark (%)	Retail Proportion			
Faysal Islamic Pension Fund (Money Market Sub) Fund Size (in Rs. millions) Return (%) Benchmark (%)	Ranking Against Peers			
Fund Size (in Rs. millions) Return (%) Benchmark (%) 37.52	Launch date: October 5, 2021			
Fund Size (in Rs. millions) Return (%) Benchmark (%) 37.52				
Return (%) 6.75 Benchmark (%)	Faysal Islamic Pension Fund (Money Market Sub)			
Benchmark (%)	Fund Size (in Rs. millions)			37.52
	Return (%)			6.75
Retail Proportion	Benchmark (%)			
	Retail Proportion			

Faysal Halal Amdani Fund			·	
Faysal Halal Amdani Fund	Ranking Against Peers			
Fund Size (in Rs. millions)	Launch date: October 5, 2021			
Fund Size (in Rs. millions)				
Return (%) 11.75	•			
Benchmark (%) 5.36° 3.41 3.67 Retail Proportion (% of Net assets – Sep'20 in FY20 column) 48.4 38.90% 55.8 Ranking Against Peers 9/3 14/14 4/17	Fund Size (in Rs. millions)	6,592.41	10,300.26	17,902.65
Retail Proportion (% of Net assets – Sep'20 in FY20 column)	Return (%)	11.75*	6.78	10.12
Ranking Against Peers Launch date: October 2019 Faysal Financial Value Fund	Benchmark (%)	5.36*	3.41	3.67
Launch date: October 2019	Retail Proportion (% of Net assets – Sep'20 in FY20 column)	48.4	38.90%	55.8
Faysal Financial Value Fund	Ranking Against Peers	9/3	14/14	4/17
Fund Size (in Rs. millions) 1,691.66 1,868.86 2,159.21	Launch date: October 2019			
Return (%) 6.57* 9.53 11.22 Benchmark (%) 6.56* 7.29 10.24 Retail Proportion (% of Net assets – Sep'20 in FY20 column) 100 100 100 Ranking Against Peers 4/15 11/14 7/13 Launch date: December 2019	Faysal Financial Value Fund			
Benchmark (%) 6.56* 7.29 10.24	Fund Size (in Rs. millions)	1,691.66	1,868.86	2,159.21
Retail Proportion (% of Net assets – Sep'20 in FY20 column) 100 100 100 100 Ranking Against Peers 4/15 11/14 7/13 11/14 7/13 11/14 7/13 11/14 11	Return (%)	6.57*	9.53	11.22
Ranking Against Peers	Benchmark (%)	6.56*	7.29	10.24
Ranking Against Peers	Retail Proportion (% of Net assets – Sep'20 in FY20 column)	100	100	100
Eaysal Government Securities Fund	Ranking Against Peers	4/15	11/14	7/13
Fund Size (in Rs. millions)	Launch date: December 2019			
Return (%) 10.9 6.8 8.55 Benchmark (%) 8.73 7.28 10.67 Retail Proportion (% of Net assets – Sep'20 in FY20 column) 0 0 82.7 Ranking Against Peers 31/31 14/31 19/33 Launch date: March 2020	Faysal Government Securities Fund			
Benchmark (%) 8.73 7.28 10.67 Retail Proportion (% of Net assets – Sep'20 in FY20 column) 0 0 82.7 Ranking Against Peers 31/31 14/31 19/33 Launch date: March 2020	Fund Size (in Rs. millions)	2,753.26	1,051.58	610.36
Retail Proportion (% of Net assets – Sep'20 in FY20 column) 0 82.7 Ranking Against Peers 31/31 14/31 19/33 Launch date: March 2020	Return (%)	10.9	6.8	8.55
Ranking Against Peers 31/31 14/31 19/33	Benchmark (%)	8.73	7.28	10.67
Launch date: March 2020	Retail Proportion (% of Net assets – Sep'20 in FY20 column)	0	0	82.7
Faysal Islamic Dedicated Equity Fund 995.31 4,181.84 2,685.98 Return (%) -20.97* 47.23 -21.04 Benchmark (%) -20.38* 39.32 -10.25 Retail Proportion (% of Net assets – Sep'20 in FY20 column) 0 n/a 0 Ranking Against Peers n/a n/a n/a Launch date: January 2020 -20.38* 39.32 565.47 Fund Size (in Rs. millions) 739.32 565.47 Return (%) 6.65* 19.83 Benchmark (%) 2.83* 20.61 Retail Proportion (% of Net assets – Sep'20 in FY20 column) n/a 95.6	Ranking Against Peers	31/31	14/31	19/33
Fund Size (in Rs. millions) Return (%) Return (%) Benchmark (%) Retail Proportion (% of Net assets – Sep'20 in FY20 column) Ranking Against Peers Launch date: January 2020 Faysal Active Principal Preservation Plan Fund Size (in Rs. millions) Return (%) Retail Proportion (% of Net assets – Sep'20 in FY20 column) Faysal Active Principal Preservation Plan Fund Size (in Rs. millions) Return (%) Return (%) Retail Proportion (% of Net assets – Sep'20 in FY20 column) Retail Proportion (% of Net assets – Sep'20 in FY20 column) Possible 1, 181.84 2,685.98 4,181.84 2,685.98 47.23 -21.04 -20.38* 39.32 -10.25 n/a 0 n/a 95.6	Launch date: March 2020			
Fund Size (in Rs. millions) Return (%) Return (%) Benchmark (%) Retail Proportion (% of Net assets – Sep'20 in FY20 column) Ranking Against Peers Launch date: January 2020 Faysal Active Principal Preservation Plan Fund Size (in Rs. millions) Return (%) Retail Proportion (% of Net assets – Sep'20 in FY20 column) Faysal Active Principal Preservation Plan Fund Size (in Rs. millions) Return (%) Return (%) Retail Proportion (% of Net assets – Sep'20 in FY20 column) Retail Proportion (% of Net assets – Sep'20 in FY20 column) Possible 1, 181.84 2,685.98 4,181.84 2,685.98 47.23 -21.04 -20.38* 39.32 -10.25 n/a 0 n/a 95.6	Faysal Islamic Dedicated Equity Fund			
Return (%) -20.97* 47.23 -21.04 Benchmark (%) -20.38* 39.32 -10.25 Retail Proportion (% of Net assets – Sep'20 in FY20 column) 0 n/a 0 Ranking Against Peers n/a n/a n/a Launch date: January 2020		995 31	4 181 84	2 685 98
Benchmark (%) -20.38* 39.32 -10.25 Retail Proportion (% of Net assets – Sep'20 in FY20 column) 0 n/a 0 Ranking Against Peers n/a n/a Launch date: January 2020 Faysal Active Principal Preservation Plan Fund Size (in Rs. millions) 739.32 565.47 Return (%) 6.65* 19.83 Benchmark (%) 2.83* 20.61 Retail Proportion (% of Net assets – Sep'20 in FY20 column) n/a 95.6			· ·	
Retail Proportion (% of Net assets – Sep'20 in FY20 column) 0 n/a 0 Ranking Against Peers n/a n/a n/a Launch date: January 2020 565.47 1 Fund Size (in Rs. millions) 739.32 565.47 Return (%) 6.65* 19.83 Benchmark (%) 2.83* 20.61 Retail Proportion (% of Net assets – Sep'20 in FY20 column) n/a 95.6				
Ranking Against Peers n/a n/a Launch date: January 2020 565.47 Fund Size (in Rs. millions) 739.32 565.47 Return (%) 6.65* 19.83 Benchmark (%) 2.83* 20.61 Retail Proportion (% of Net assets – Sep'20 in FY20 column) n/a 95.6	` '			
Launch date: January 2020 Faysal Active Principal Preservation Plan Fund Size (in Rs. millions) 739.32 565.47 Return (%) 6.65* 19.83 Benchmark (%) 2.83* 20.61 Retail Proportion (% of Net assets – Sep'20 in FY20 column) n/a 95.6				U
Faysal Active Principal Preservation Plan Fund Size (in Rs. millions) 739.32 565.47 Return (%) 6.65* 19.83 Benchmark (%) 2.83* 20.61 Retail Proportion (% of Net assets – Sep'20 in FY20 column) n/a 95.6		11/ α	11/ 4	
Fund Size (in Rs. millions) 739.32 565.47 Return (%) 6.65* 19.83 Benchmark (%) 2.83* 20.61 Retail Proportion (% of Net assets – Sep'20 in FY20 column) n/a 95.6	Emailor ence. January 2020			
Return (%) 6.65* 19.83 Benchmark (%) 2.83* 20.61 Retail Proportion (% of Net assets – Sep'20 in FY20 column) n/a 95.6	Faysal Active Principal Preservation Plan			
Benchmark (%) Retail Proportion (% of Net assets – Sep'20 in FY20 column) 2.83* 20.61 n/a 95.6	,		565.47	
Retail Proportion (% of Net assets – Sep'20 in FY20 column) n/a 95.6				
	Benchmark (%)	2.83*		
Ranking Against Peers n/a n/a	Retail Proportion (% of Net assets – Sep'20 in FY20 column)	n/a	95.6	
	Ranking Against Peers	n/a	n/a	

Faysal Islamic Stock Fund Fund Size (in Rs. millions) Return (%) Benchmark (%) Retail Proportion Ranking Against Peers Launch date: July 2020 Faysal Islamic Cash Fund Fund Size (in Rs. millions) Return (%)		
Fund Size (in Rs. millions) Return (%) Benchmark (%) Retail Proportion Ranking Against Peers Launch date: July 2020 Faysal Islamic Cash Fund Fund Size (in Rs. millions) Return (%)		
Benchmark (%) Retail Proportion Ranking Against Peers Launch date: July 2020 Faysal Islamic Cash Fund Fund Size (in Rs. millions) Return (%)	744.81	505.33
Retail Proportion Ranking Against Peers Launch date: July 2020 Faysal Islamic Cash Fund Fund Size (in Rs. millions) Return (%)	40.73*	-23.25
Ranking Against Peers Launch date: July 2020 Faysal Islamic Cash Fund Fund Size (in Rs. millions) Return (%)	27.81*	-10.25
Launch date: July 2020 Faysal Islamic Cash Fund Fund Size (in Rs. millions) Return (%)	29.5	
Faysal Islamic Cash Fund Fund Size (in Rs. millions) Return (%)	2/19	3/19
Fund Size (in Rs. millions) Return (%)		
Return (%)		
	11,350.93	14,140.32
D 1 (0.0)	6.95*	10.18
Benchmark (%)	3.38*	3.67
Retail Proportion	2.9	10.6
Ranking Against Peers	1/14	5/17
Launch date: August 2020		
Faysal Cash Fund		
Fund Size (in Rs. millions)	113.59	1,382.56
Return (%)	5.62*	9.92
Benchmark (%)	6.65*	9.28
Retail Proportion	0	87.8
Ranking Against Peers	22/22	9/24
Launch date: January 2021		

^{*}FY to date returns

FINANCIAL SUMMARY			(amounts in	PKR millions)
BALANCE SHEET	2HCY19	CY2020	CY2021	9MCY22
Paid Up Capital	430	930	930	930
Total Equity	290	929	1,169	1,383
NICONE CELEBRATINE				
INCOME STATEMENT				
Total income	80	273	576	517
Profit Before Tax	(17)	74	327	319
Profit After Tax	(13)	123	243	424
RATIO ANALYSIS				
Net Cash (used in) Generated from Operating Activities	(45)	(49)	315	213
Current Ratio (x)	3.95	7.32	6.60	8.20
Gearing (x)	0.20	0.05	0.02	0.10

^{*}FAML changed its financial year to CY basis

ISSUE/ISSUER RATING SCALE & DEFINITIONS

Appendix III



RATING SCALE & DEFINITIONS: MUTUAL FUNDS

These ratings/rankings are not a recommendation to buy, sell, or hold any investment, in as much as they do not comment as to the yield or suitability for a particular investor. Eventually the risk/reward trade-off should be solely determined by investors.

MANAGEMENT QUALITY RATINGS

AM1:

Asset manager exhibit Excellent management characteristics

AM2++, AM2+, AM2:

Asset manager exhibit Very Good management characteristics

AM3++, AM3+, AM3:

Asset manager exhibit Good management characteristics

AM4++, AM4+, AM4:

Asset manager exhibit Adequate management characteristics

AM5

Asset manager exhibit Weak management characteristics

For harmony in notations, single plus (+) or double plus (++) have replaced notation of plus (+) or minus (-) to indicate the relative degree of strength within each category.

For companies undertaking Investment Advisory Services only, the Management Quality Rating Scale is appended with the suffix 'IA' to distinguish it from other Management Quality Ratings outstanding by VIS.

For companies undertaking REIT Management Services only, the Management Quality Rating Scale is appended with the suffix 'RMC' to distinguish it from other Management Quality Ratings outstanding by VIS.

Rating Watch: VIS places entities and issues on 'Rating Watch' when it deems that there are conditions present that necessitate re-evaluation of the assigned rating(s). Refer to our 'Criteria for Rating Watch' for details. www.vis.com.pk/images/criteria_watch.pdf

Rating Outlooks: The three outlooks 'Positive', 'Stable' and 'Negative' qualify the potential direction of the assigned rating(s). An outlook is not necessarily a precursor of a rating change. Refer to our 'Criteria for Rating Outlook' for details. www.vis.com.pk/images/criteria_outlook.pdf

FUND PERFORMANCE RANKINGS

MFR 5-Star (top 10%) Very good performance
MFR 4-Star (next 22.5%) Good performance
MFR 3-Star (next 35%) Average performance
MFR 2-Star (next 22.5%) Below average performance

MFR 1-Star (last 10%) Weak performance

Being based on actual performance, no Outlook or Rating Watch can be assigned to fund performance rankings.

FUND STABILITY RATINGS

AAA(f)

Highest degree of stability in Net Asset Value; Risk is negligible with very low sensitivity to changing economic conditions.

AA+(f), AA(f), AA-(f)

High degree of stability in Net Asset Value; Risk is modest but may vary slightly from time to time because of changing economic conditions.

A+(f), A(f), A-(f)

Moderate degree of stability in Net Asset Value; Risk factors may vary with possible changes in the economy.

BBB+(f), BBB(f), BBB-(f)

Adequate degree of stability in Net Asset Value; Risk factors are considered variable if changes occur in the economy.

BB+(f), BB(f), BB-(f)

Low degree of stability in Net Asset Value; Risk factors are sensitive to changes in the economy.

B(f)

Very low degree of stability in Net Asset Value; Risk factors are capable of fluctuating widely if changes occur in the economy.

The fund stability rating scale of AAA to B is appended by the letter (f) to denote fund ratings and to differentiate it from the nomenclature used for issue and issuer ratings.

While no outlook is assigned to the fund stability rating, the same may be placed under 'Rating Watch' if VIS views that the status of the assigned rating is uncertain and there are conditions present that necessitate reevaluation of the assigned rating. VIS also designates direction, Positive, Negative or Developing, to ratings placed under 'Rating Watch'. This shows VIS's opinion regarding the likely direction of a rating. Developments in factors other than those that necessitated the 'Rating Watch' may result in a rating change, while the rating continues to be placed under 'Rating Watch'.

REGULATORY DISC	CLOSURE			Appendix III
Name of Rated Entity	Faysal Asset Man	agement Limited		
Sector	Mutual Funds			
Type of Relationship	Solicited			
Purpose of Rating	Management Qua	lity Rating		
Rating History	Rating Date	Medium to Long Term	Outlook	Rating Action
	30-Dec-22	AM2++	Stable	Upgrade
	31-Dec-21	AM2+	Stable	Reaffirmed
	10-Aug-21	AM2+	Stable	Upgrade
	31-Dec-20	AM2	Positive	Maintained
	18-Feb-20	AM2	Stable	Upgrade
	25-Jun-19	AM3+	Positive	Upgrade
	19-Mar-18	AM3	Rating Watch- Developing	Downgrade
	4-May-16	AM3++	Stable	Reaffirmed
	25-Mar-16	AM3+	Stable	Reaffirmed
	11-Jun-15	AM3+	Stable	Reaffirmed
Instrument Structure	N/A			
Statement by the Rating Team	not have any cor	nflict of interest relating on on management qua	g to the credit rating(of its rating committee do (s) mentioned herein. This recommendation to buy or
Probability of Default	universe of credit		tended as guarantees o	ongest to weakest, within a of credit quality or as exact debt issue will default.
Disclaimer	however, VIS dinformation and if from the use of s necessary to contaccounts and div	oes not guarantee the s not responsible for an uch information. For co act external auditors or	accuracy, adequacy y errors or omissions onducting this assignment of the creditors given the unit. Copyright 2022 VI	be accurate and reliable; or completeness of any or for the results obtained nent, analyst did not deem qualified nature of audited S Credit Rating Company edia with credit to VIS.
Due Diligence	N T			
Meetings	Name		esignation	Date
	Mr. Saad H Qu		ad of Strategy nvestment Officer	November 24, 2022
	Mr. Ayub Khul		Executive Officer	November 29, 2022
	1.21, 221, 400, 511	Cilici i		