# **RATING REPORT**

# FINCA Microfinance Bank Limited (FINCA MFB)

# REPORT DATE:

April 30, 2021

RATING ANALYSTS:

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|                 | Latest Rat      | Latest Rating              |           |      |  |
|-----------------|-----------------|----------------------------|-----------|------|--|
|                 | Long-term       | Short-                     | Long- Sho |      |  |
| Rating Category |                 | term                       | term      | term |  |
| Entity          | А               | A-1                        | А         | A-1  |  |
|                 | Rating Watch De | Rating Watch<br>Developing |           |      |  |
| Rating Outlook  | Rating watch Do | Rating waten Developing    |           |      |  |
| Rating Date     | April 30,       | April :                    | 30, '20   |      |  |

| COMPANY INFORMATION                        |   |
|--|---|
| Incorporated in 2008                       | External auditors: M/S KPMG Taseer Hadi & Co  |
| Public Limited Company                     | Chairperson of the Board: Ms. Zarlasht Wardak |
|  | Acting CEO: Mr. Shahid Hosain Kazi            |
| Key Shareholders (with stake 5% or more):  |   |
| FINCA Microfinance Cooperatief U.A - 86.4% |   |
| Kashf Holdings(Private) Limited – 5.2%     |   |
|  |   |

# APPLICABLE METHODOLOGY(IES)

VIS Entity Rating Criteria: Micro-Finance Banks (June 2019) https://s3-us-west-2.amazonaws.com/backupsqlvis/docs/Micro%20Finance%20201906.pdf

# FINCA Microfinance Bank Limited

# OVERVIEW OF THE RATING RATIONALE

FINCA Microfinance Bank Limited (FINCA MFB) previously Kashf Microfinance Bank Limited, was incorporated in June, 2008 as a public limited company under the New Companies Act 2017. The ultimate holding company of FINCA MFB is FINCA Impact Finance, a not-forprofit corporation incorporated in Washington D.C., U.S.

INSTITUTION

## Profile of Acting CEO

Mr. Shahid Hosain Kazi possesses 22 years of banking experience in different institutions, departments, territories & jurisdictions and in various capacities, including in Leadership roles. Shahid's experience covers key banking functions such as Corporate & Retail Banking, Strategic Planning, Risk Management & International Business. He started his banking career with Emirates Bank in 1994. Over the years, he held senior positions at Bank Alfalah and Habib Metropolitan Bank (subsidiary of Habib AG Zurich). Most recently, he served for 4 years as "Group Head - Corporate & Transaction Banking" at Habib Metropolitan Bank. He holds an MBA in Banking & Finance from Institute of Business Administration (IBA) -Karachi.

## Profile of Chairman

The Board is chaired by Ms. Zarlasht Wardak who serves as regional director of FINCA Impact Finance. (Middle East & South Asia) and carries over 15 years of experience in executive financial management. Ms. Wardak holds a Bachelor of The assigned ratings of FINCA MFB incorporate association of the bank with FINCA Impact Finance., a global microfinance organization operating in 20 subsidiaries, including Pakistan. FINCA MFB continues to receive support from its parent through transfer of technical expertise emanating from FINCA's global experience. FINCA MFB has successfully embarked upon various IT initiatives, which are expected to bring operational efficiencies, going forward. The ratings take into account the currently manageable liquidity position of the bank coupled with improvement in capitalization indicators emanating from sizeable investment in risk free avenues as growth in micro-credit portfolio was limited amidst COVID-19. The ratings reflect slight downturn in the financial risk profile of the bank owing to higher incidence of non-performing loans leading to higher infection ratios; the same is a result of deterioration in sector dynamics prior to advent of COVID-19 pandemic. The downturn in asset quality has put a drag on the institution's profitability.

With the advent of global corona virus pandemic and the following lockdown, the microfinance borrowers and especially those in urban areas will have a further reduced capacity of meeting obligations. The ratings take into account SBP's relaxation on repayment terms for borrowers by giving a blanket extension of one year; however, VIS expects that the same will only stagger the infection ratios, which will eventually come forth by end-CY21. Going forward, ratings are dependent on achievement of projected growth plans while improving asset quality indicators, strengthening deposit profile and retaining buffer over regulatory capital requirement.

### **Organogram and Management Profile**

FINCA has a horizontally spread organizational structure comprising thirteen departments. A total of six department heads, other than the CFO and COO, report directly to the CEO, while performance of four departments is entirely overseen by the COO and three by the CFO. The Head of Internal Audit administratively reports to the CEO.

| Department                    | CEO | COO | CFO |
|-------------------------------|-----|-----|-----|
| Business Development          | Yes |     |     |
| Information Technology        |     | Yes |     |
| Ops & Digital Transformation  |     | Yes |     |
| Human Resources               | Yes |     |     |
| Risk Management               | Yes |     |     |
| Finance                       |     |     | Yes |
| Legal & Corporate Affairs     | Yes |     |     |
| Administration & Procurement  |     |     | Yes |
| Compliance & Internal Control | Yes |     |     |
| Strategy & New Projects       |     | Yes |     |
| Internal Audit                | Yes |     |     |
| Marketing                     |     | Yes |     |
| Treasury                      |     |     | Yes |

### **Financial Risk Analysis**

### Credit Risk

Limited growth was achieved in the micro-credit portfolio during CY20 as a deliberate strategy of the bank amidst COVID-19 scenario. The gross loan portfolio is projected to remain unchanged in the on-going year owing to the prevalent economic condition amidst corona pandemic coupled with general downturn in microfinance dynamics. Management plans to slowly increase the GLP over the medium term, contingent upon on the economic situation. Going forward, management envisages growth in SME, SE and Gold portfolios with agricultural portfolio expected to remain at current levels. Individual lending continues to remain forte of the bank, while average loan ticket size continued to increase on a timeline basis. A larger ticket size continues to provide competitive advantage to FINCA over other MFBs in terms of lower operational cost incurred per individual loan initiated. Further, owing to progression of clients to successive loan cycles along with inflationary pressure and adequate cash flow assessment of clients , per party exposure does not constitute a significant risk. Credit risk emanating from microcredit portfolio exhibited a declining trend in CY20 due to relief provided by the SBP of deferment and restructuring. However, asset quality indicators witnessed weakening in 1QCY21. At end-Dec'20, around 58% of the net loan portfolio was deferred/re-scheduled under SBP relief, 47% of which

Arts degree in International Business from South Western College in Kansas and Master of Science (MSc) degree in Peace Operations from George Mason University in Fairfax, Virginia. BoD comprise seasoned professionals carrying significant local and international experience of the microfinance sector including Ms. Roshaneh Zafar, MD, Kashf Foundation.

has been collected. Timely collection of outstanding due portfolio (principal and mark-up) is considered important from a ratings perspective. The management must continue to ensure prudent risk management as majority of the portfolio comprises agricultural & livestock based loans. Future trend with respect to asset quality indicators will continue to be tracked by VIS.

### Liquidity

Liquidity profile of the bank is adequate; however high depositor concentration levels and higher advances to deposit ratio in comparison to peers remain a rating concern. Liquid assets carried on the balance sheet were reported at Rs. 10.9b (CY19: Rs. 9.5b) at end-CY20 mainly on account of increase in bank balances. As a result, cushion of liquid assets to total deposits and borrowings increased to 34.0% (CY19: 32%) at end-CY20. Around 60% (CY19: 66%) of liquid assets comprised investment in T-bills while remaining were deposit placements with SBP, NBP and other banks. Improvement in deposit profile (including depositor concentration and mix) remains a key focus area of the management. Deposits remained the primary funding source for the bank; deposit mix largely remained the same with term deposits comprising more than 50% of the deposit base. Depositor concentration improved at end-Dec'20 with top 50 depositors accounting for 31% (FY19: 34%) of total deposits; albeit remaining on the higher side. Subsequently, stickiness in deposits coupled with maintaining a broad based depositor base is required to mitigate the risk of large withdrawals.

## Profitability

Despite a decline in mark-up spreads and disbursements during CY20, overall profitability of the bank improved primarily owing to higher income earned on bank deposits, decrease in administrative expense and one-off gain on disposal of fixed assets. As a result, Operational self-sufficiency (OSS) ratio increased to 114% (CY19: 111.0%) in line with lower operating expenses and higher NIM during CY20. With decrease in return on mark-up bearing assets offsetted by decrease in cost of funds, spread of the bank largely remained at prior year's level of 19.6% (CY19: 20.0%) during CY20. However, net mark-up income was reported higher at Rs. 5.6b (CY18: Rs. 5.3b) on the account of higher average mark-up bearing assets during CY20. Going forward the OSS is projected to rationalize owing to operational efficiencies primarily on the back of various IT initiatives, improved LO productivity and lower turnaround time. Accounting for taxation, net profit amounted to Rs. 904.7m (CY19: Rs. 653.4m). Going forward, profitability of the bank is projected to depict improvement in line with planned growth in loan portfolio over the medium term, improvement in deposit mix along with expected increase in benchmark rates.

## Capitalization

Paid-up capital remained unchanged at Rs. 6.4b at end-CY20; however the total equity base augmented to Rs. 5.2b (CY19: Rs. 4.7b) on account of internal capital generation. Equity of the bank is in compliance with the minimum capital requirement of Rs. 1.0b stipulated for microfinance banks with nationwide operations. Net NPLs as a percentage of equity decreased to 11.5% (CY19: 16.7%) due to decline in NPLs at end-CY20. Dividend to the tune of Rs. 410m was paid during CY20. Capital Adequacy Ratio (CAR) of the bank increased to 20.9% (CY19: 19.8%) by end-CY20 due to range bound growth manifested in advances portfolio and relatively higher excess liquidity parked in risk free investments. Given growth plans over the medium term, sizeable internal capital generation would be required to maintain CAR above the minimum regulatory requirement. The same is likely to be attained if the deterioration in asset quality is countered effectively.

# FINCA Microfinance Bank (FINCA MFB)

| FINANCIAL SUMMARY - FINCA                        | (amounts in PKR 1 | nillions)    |                   |               |
|--|-------------------|--------------|-------------------|---------------|
| BALANCE SHEET                                    | 31-Dec-18         | 31-Dec-19    | 31-Dec-20         | 31-Mar-21     |
| Cash and Bank Balances with SBP and NBP          | 1,639.2           | 1,595.5      | 1,572.1           | 1,612.7       |
| Balances with other Banks and/NBFIs/MFBs         | 2,489.5           | 1,642.7      | 2,849.1           | 1,893.9       |
| Lending to Financial Institutions                | 0.0               | 0.0          | 0.0               | 0.0           |
| Total Investments                                | 3,827.5           | 6,244.5      | 6,448.9           | 7,350.2       |
| Net Advances                                     | 20,580.5          | 22,038.8     | 21,246.1          | 21,012.4      |
| Operating Fixed Assets                           | 1,748.3           | 3,131.1      | 2,445.0           | 2,306.0       |
| Other Assets                                     | 1,970.6           | 2,613.4      | 5,171.4           | 5,274.8       |
| Total Assets                                     | 32,279.8          | 37,311.9     | 39,850.9          | 39,606.6      |
| Total Deposits                                   | 23,741.8          | 23,911.3     | 26,082.8          | 25,962.4      |
| Borrowings                                       | 3,318.5           | 4,752.9      | 4,710.5           | 4,636.0       |
| Subordinated Debt                                | 0.0               | 800.0        | 800.0             | 800.0         |
| Other Liabilities                                | 1,187.1           | 3,129.4      | 3,014.1           | 2,968.3       |
| Tier-1 Equity                                    | 4,030.0           | 4,714.6      | 5,243.0           | 5,242.5       |
| Net Worth  | 4,032.4           | 4,718.3      | 5,243.5           | 5,239.9       |
| Paid Up Capital                                  | 6,348.9           | 6,348.9      | 6,348.9           | 6,348.9       |
|  |                   |              |                   |               |
| INCOME STATEMENT                                 | 31-Dec-18         | 31-Dec-19    | 31-Dec-20         | 31-Mar-21     |
| Net Mark-up Income                               | 4,702.9           | 5,314.4      | 5,589.8           | 1,153.9       |
| Net Provisioning / (Reversal)                    | 434.9             | 1,089.6      | 1,228.4           | 500.8         |
| Non-Markup Income                                | 801.9             | 954.5        | 845.4             | 201.0         |
| Operating Expenses                               | 3,489.9           | 4,167.7      | 3,790.9           | 867.1         |
| Profit Before Tax                                | 1,579.9           | 1,011.6      | 1,416.0           | -12.9         |
| Profit after tax                                 | 956.5             | 653.4        | 904.7             | -5.2          |
| RATIO ANALYSIS                                   | 31-Dec-18         | 31-Dec-19    | 31-Dec-20         | 31-Mar-21     |
|  | 1.9%              | 4.7%         | 31-Dec-20<br>3.4% | 6.3%          |
| Gross Infection (%)<br>Incremental Infection (%) | 3.0%              | 7.2%         | 4.6%              | 0.5%<br>3.7%  |
| Provisioning Coverage (%)                        | 73.5%             | 41.8%        | 41.0%             | 46.9%         |
| Net Infection (%)                                | 1.5%              | 3.7%         | 2.9%              | 40.9%         |
| Net NPLs to Tier-1 Capital (%)                   | 7.3%              | 16.7%        | 11.5%             | 4.3%          |
| Capital Adequacy Ratio (%)                       | 15.9%             | 19.8%        | 20.7%             | 10.670<br>NA  |
| Cost of Funds (%)                                | 8.2%              | 19.8%        | 9.8%              | 8.7%          |
|  | 19.9%             | 20.0%        | 19.6%             | 0.7%<br>15.1% |
| Markup Spreads (%)<br>OSS (%)                    | 126.3%            | 111.3%       | 19.6%             | 97.1%         |
| ROAA (%)   | 3.3%              | 1.9%         | 2.3%              | -0.1%         |
| ROAA (%)<br>ROAE (%)                             | 26%               | 1.9%         | 2.5%              | -0.1%         |
|  | 26%<br>NA         | 15%<br>NA    | NA                | -0.4%<br>NA   |
| Gearing (x)<br>Current Ratio (x)                 | NA                | NA           | NA                | NA            |
| Advances to Depost Ratio                         | 88.3%             | 94.0%        | 82.6%             | 83.4%         |
|  |                   | 94.0%<br>32% |                   | 35%           |
| Liquid Assets to deposits & borrowings (%)       | 29.4%             | 32%0         | 34%               | 33%0          |

| Added Information- COVID-19 Restructuring as per SBP's notification |           |           |           |  |  |
|---|-----------|-----------|-----------|--|--|
|   | 31-Dec-19 | 31-Dec-20 | 31-Mar-21 |  |  |
| Total Rollover Portfolio (Rs. in b)                                 |           | 12.2      | NA        |  |  |
| Deferred Portfolio  |           | NA        | NA        |  |  |
| Restructured Portfolio  |           | NA        | NA        |  |  |
| Rollover Portfolio to Net Advances (%)                              |           | 58%       | NA        |  |  |
| Current Cash Recovery (%)   |           | 59%       | 64%       |  |  |
| Amount Recovered (Rs. in b)   |           | 5.7       | NA        |  |  |
| Amount to be Recovered (Rs. in b)                                   |           | 6.5       | NA        |  |  |
| Write off (Rs. in b)  | 0.94      | 1.37      | 0.16      |  |  |
| Write off to GLP (prior to write-off) (%)                           | 4.0%      | 6.0%      | 0.8%      |  |  |

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# Appendix I

# VIS Credit Rating Company Limited

| Provisioning to Total Income (%)           | 13.1%  | 14.2%  | 27.5%    |
|--|--------|--------|----------|
| Provisioning to Profit After Tax (%)       | 166.3% | 135.5% | -9615.7% |
| Provisioning to Gross Loan Portfolio (%)   | 4.8%   | 5.7%   | 9.3%     |
| Provisioning to Net Advances (%)           | 4.9%   | 5.8%   | 9.5%     |
| Mark-up Accrued (Rs. in b)                 | 2.0    | 4.6    | NA       |
| Mark-up Accrued to Net Interest Income (%) | 38%    | 82%    | NA       |

# VIS Credit Rating Company Limited

## RATING SCALE & DEFINITIONS: ISSUES / ISSUERS

## Medium to Long-Term

#### AAA

Highest credit quality; the risk factors are negligible, being only slightly more than for risk-free Government of Pakistan's debt.

#### AA+, AA, AA-

High credit quality; Protection factors are strong. Risk is modest but may vary slightly from time to time because of economic conditions.

#### A+, A, A-

Good credit quality; Protection factors are adequate. Risk factors may vary with possible changes in the economy.

#### BBB+, BBB, BBB-

Adequate credit quality; Protection factors are reasonable and sufficient. Risk factors are considered variable if changes occur in the economy.

#### BB+, BB, BB-

Obligations deemed likely to be met. Protection factors are capable of weakening if changes occur in the economy. Overall quality may move up or down frequently within this category.

#### B+, B, B-

Obligations deemed less likely to be met. Protection factors are capable of fluctuating widely if changes occur in the economy. Overall quality may move up or down frequently within this category or into higher or lower rating grade.

CCC

Considerable uncertainty exists towards meeting the obligations. Protection factors are scarce and risk may be substantial.

CC A high default risk C A very high default risk D

Defaulted obligations

Rating Watch: VIS places entities and issues on 'Rating Watch' when it deems that there are conditions present that necessitate re-evaluation of the assigned rating(s). Refer to our 'Criteria for Rating Watch' for details. www.vis.com.pk/images/criteria\_watch. pdf

Rating Outlooks: The three outlooks 'Positive', 'Stable' and 'Negative' qualify the potential direction of the assigned rating(s). An outlook is not necessarily a precursor of a rating change. Refer to our 'Criteria for Rating Outlook' for details.www.vis.com.pk/ images/criteria\_outlook.pdf

(SO) Rating: A suffix (SO) is added to the ratings of 'structured' securities where the servicing of debt and related obligations is backed by some sort of financial assets and/or credit support from a third party to the transaction. The suffix (SO), abbreviated for 'structured obligation', denotes that the rating has been achieved on grounds of the structure backing the transaction that enhanced the credit quality of the securities and not on the basis of the credit quality of the issuing entity alone.

#### Short-Term

#### A-1+

Highest certainty of timely payment; Short-term liquidity, including internal operating factors and /or access to alternative sources of funds, is outstanding and safety is just below risk free Government of Pakistan's short-term obligations.

#### A-1

High certainty of timely payment; Liquidity factors are excellent and supported by good fundamental protection factors. Risk factors are minor.

#### A-2

Good certainty of timely payment. Liquidity factors and company fundamentals are sound. Access to capital markets is good. Risk factors are small.

#### A-3

Satisfactory liquidity and other protection factors qualify entities / issues as to investment grade. Risk factors are larger and subject to more variation. Nevertheless, timely payment is expected.

#### в

Speculative investment characteristics; Liquidity may not be sufficient to ensure timely payment of obligations.

## с

Capacity for timely payment of obligations is doubtful.

(bir) Rating: A suffix (bir) is added to the ratings of a particular banking facility obtained by the borrower from a financial institution. The suffix (bir), abbreviated for 'bank loan rating' denotes that the rating is based on the credit quality of the entity and security structure of the facility.

'p' Rating: A 'p' rating is assigned to entities, where the management has not requested a rating, however, agrees to provide informational support. A 'p' rating is shown with a 'p' subscript and is publicly disclosed. It is not modified by a plus (+) or a minus (-) sign which indicates relative standing within a rating category. Outlook is not assigned to these ratings. Refer to our 'Policy for Private Ratings' for details. www.vis.com.pk/images/ policy ratings.pdf

'SD' Rating: An 'SD' rating is assigned when VIS believes that the ratee has selectively defaulted on a specific issue or obligation but it will continue to meet its payment obligations on other issues or obligations in a timely manner.

# VIS Credit Rating Company Limited

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| REGULATORY DISCLOSU     | JRES                     |                            |                   | Annexure II   | I                    |        |  |
|-------------------------|--------------------------|----------------------------|-------------------|---|----------------------|--------|--|
| Name of Rated Entity    | FINCA Microfi            | nance Bank (FIN            | JCA MFB)          |   |                      |        |  |
| Sector                  | Micro Finance Bank (MFB) |                            |                   |   |                      |        |  |
| Type of Relationship    | Solicited                |                            |                   |   |                      |        |  |
| Purpose of Rating       | Entity Rating            |                            |                   |   |                      |        |  |
| Rating History          | Rating Date              | Medium to<br>Long Term     | Short Term        | Rating Outlook                                      | Rating Action        |        |  |
|                         |                          | <u>RATING TYPE: ENTITY</u> |                   |   |                      |        |  |
|                         | 30-Apr-20                | А                          | A-1               | Rating Watch<br>Developing                          | Reaffirmed           |        |  |
|                         | 30-Apr-20                | А                          | A-1               | Rating Watch<br>Developing                          | Maintained           |        |  |
|                         | 30-Apr-19                | А                          | A-1               | Stable  | Reaffirmed           |        |  |
|                         | 23-Apr-18                | А                          | A-1               | Stable  | Reaffirmed           |        |  |
|                         | 31-Oct-17                | А                          | A-1               | Stable  | Reaffirmed           |        |  |
|                         | 27-Apr-17                | А                          | A-1               | Stable  | Reaffirmed           |        |  |
|                         | <b>09-Jan-17</b>         | А                          | A-1               | Stable  | Upgrade              |        |  |
|                         | 26-April-16              | A-                         | A-2               | Positive  | Reaffirmed           |        |  |
|                         | 30-April-15              | A-                         | A-2               | Positive  | Maintained           |        |  |
|                         | 30-April-14              | A-                         | A-2               | Stable  | Upgrade              |        |  |
|                         | 30-April-13              | BBB+                       | A-3               | Stable  | Upgrade              |        |  |
|                         | 09-May-12                | BBB-                       | A-3               | Rating Watch -<br>Developing                        | Downgrade            |        |  |
|                         | 29-April-11              | BBB                        | A-3               | Rating Watch -<br>Developing                        | Maintained           |        |  |
| Instrument Structure    | N/A                      |                            |                   |   |                      |        |  |
| Statement by the Rating | VIS, the analyst         | ts involved in th          | ne rating process | and members of its r                                | ating committee do   | o not  |  |
| Team                    | have any conflic         | ct of interest rela        | ating to the cred | lit rating(s) mentioned<br>mendation to buy or sel  | herein. This rating  |        |  |
| Probability of Default  | A.                       | · · ·                      |                   | of risk, from stronges                              |                      | nin a  |  |
| Tiobability of Default  | universe of crea         | dit risk. Ratings          | are not intende   | ed as guarantees of cr<br>r or particular debt issu | edit quality or as   |        |  |
| Disclaimer              |                          |                            |                   | believed to be accurate                             |                      | vever, |  |
|                         | VIS does not g           | uarantee the acc           | uracy, adequacy   | or completeness of any                              | y information and is | s not  |  |
|                         | responsible for          | any errors or              | omissions or fo   | r the results obtained                              | from the use of      | such   |  |
|                         |                          |                            |                   | alyst did not deem nece                             |                      |        |  |
|                         | auditors or cred         | litors given the           | unqualified natu  | re of audited accounts                              | and diversified cre  | editor |  |
|                         | profile.                 |                            | -                 |   |                      |        |  |
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|                         | by news media v          | with credit to VIS         | S.                | -   |                      |        |  |
| Due Diligence Meetings  |                          | Name                       |                   | Designation   | Date                 |        |  |
| Conducted               | 1                        | Mr. Ghulam Qa              | dir               | CFO   | 07/08- April- 202    | 21     |  |
|                         |                          | Mr. Rao M. Qai             |                   | Business Development                                | 07-April-2021        |        |  |
|                         |                          | Mr. Asghar Huss            |                   | Head Strategy                                       | 07-April-2021        |        |  |
|                         | 4                        | Ms. Nuvin Jata             |                   | Head IT   | 08-April-2021        |        |  |
|                         |                          | Ms. Maryam Wa              |                   | g Head Internal Audit                               | 08-April-2021        |        |  |
|                         | 5                        | ivis. Iviaiyann Wa         | yai Autin         | g i reau internar Audit                             | 00-mpm-2021          |        |  |