

RATING REPORT

Frontier Foundry Steel Limited

REPORT DATE:

July 24, 2024

RATING ANALYSTS:

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RATING DETAILS

Rating Category	Latest Rating		Previous Rating	
	Long-term	Short-term	Long-term	Short-Term
Entity	A	A-1	A	A-1
Rating Date	July 24, 2024		June 22, 2023	
Outlook/ Rating Watch	Stable		Stable	
Rating Action	Reaffirmed		Maintained	

COMPANY INFORMATION

Incorporated in 1986

External auditors: Yousuf Adil Chartered Accountants

Public Unlisted Limited Company

Chairman of the Board: Mr. Nauman Wazir Khattak

Key Shareholders (with stake 5% or more):

Chief Executive Officer: Mr. Zarak Khan

Zarak Khan ~80.2%

Nauman Wazir Khattak ~16.5%

APPLICABLE METHODOLOGY(IES)

VIS Entity Rating Criteria Methodology – Industrial Corporates

<https://docs.vis.com.pk/docs/CorporateMethodology.pdf>

RATING SCALE(S)

VIS Issue/Issuer Rating Scale:

<https://docs.vis.com.pk/docs/VISRatingScales.pdf>

Frontier Foundry Steel Limited

OVERVIEW OF THE INSTITUTION

RATING RATIONALE

Frontier Foundry Steel (Private) Limited (FSL) has been incorporated in Pakistan as a private limited company since 1986. Subsequent to the year end, on 8 September 2023, the legal status of the Company has been changed from private limited company to public unlisted company. The principal activity of the Company is manufacturing and sale of steel bars and copper ingots with the production units situated in Peshawar and Lahore.

Profile of Chairman

Mr. Nauman Wazir Khattak, a sitting senator, graduated as an Aeronautical Engineer in 1977 and holds directorship in SNGPL, Pakbtunkhwa Energy Development Organization, FATA Development Authority, Engineering Development Board, Water and Sanitation Services Peshawar, City University Peshawar and Sarhad University of Science and Technology, Peshawar.

Profile of CEO

Mr. Zarak Khan has an undergraduate degree in mechanical engineering from Ghulam Ishaq Khan Institute of Engineering Sciences & Technology. He was awarded a gold medal in

Corporate Profile

Frontier Foundry Steel Limited (‘FFSL’ or ‘the Company’) has been incorporated in Pakistan as a private limited company since 1986. Subsequent to the year end, on 8 September 2023, the legal status of the Company has been changed from private limited company to public unlisted limited company. The principal activity of FFSL is manufacturing and sale of steel bars. The Company also operates copper extraction and ingot casting facilities as auxiliary business.

The registered office of the Company is situated at 4-B, Sir Syed Road, Peshawar Cantt, Pakistan. The Company has two production plants for steel bar, one is situated at Plot # 166, Road B-7 Hayat Abad Industrial Estate, Peshawar, Pakistan and the other at Muhib Stop, 7 KM Manga Raiwind Road, Manga Mandi, Lahore. The Company has also one export-oriented production unit of copper ingots situated at Godown No. 4, Moza Rehman Chowk, Kacha Kialli, Gujranwala.

Key rating drivers

High business risk profile is characterized by heightened exposure to supply chain disruptions, intense competition and exchange rate risk.

VIS categorizes the long steel industry’s business risk profile as high. The industry’s performance was marred by major supply chain disruptions due to the Russia-Ukraine War, surging inflation, the depreciation of the local currency and depleting foreign exchange reserves in FY23. Moreover, the long steel sector in Pakistan is highly fragmented and intensely competitive, hosting more than 300 melting and re-rolling mills mostly in unorganized sector. However, only a handful of companies are considered top-tier players. Additionally, the sector is considered to be highly cyclical with demand dependent upon the level of construction activity in the country and expenditure on public sector development programs.

The long steel industry is a sub-segment of ‘Iron & Steel Products’ group within the large-scale manufacturing sector, accounting for ~3.5% of the Large-Scale Manufacturing (LSM) sub-segment of the economy. As the demand for steel is derived from various industries like construction, automotive, and appliances, economic downturn in these industries due to multiple factors like poor economic conditions, rupee depreciation and rising inflation has greatly contributed to the decline in demand for steel.

Although there is a slight hint of stability observed in the macroeconomic conditions in FY24, persistent issues such as high energy costs, inflation, and high interest rates will continue to pose as significant hurdles to the industry's growth prospects going forward.

Topline improved, supported by an increase in prices. Inventory gains resulted in increased gross margins in FY23.

In FY23, the Company's revenue increased by 25%, driven by an increase in selling prices, while volumes remained constrained and actual production declined by 7.4%. FFSL transferred increased

his bachelor's degree for his academic achievement.

input costs, including rising fuel costs, PKR depreciation-related raw material cost escalation and other operating costs to its customers, mitigating the impact of the volumetric decline. Due to restricted imports and limited availability of letter of credit lines, FFSL utilized its existing inventory, procured at lower costs resulting in inventory gains. This led to an improvement in the Company's gross margins in FY23 to 11.99% (FY22: 9.95%). However, net margins declined to 4.0% (FY22: 4.8%) in FY23, primarily due to increased finance costs resulting from an 825-basis point surge in the policy rate. During 9MFY24, gross margins normalized to 9.89%, similar to FY22 levels. Pressure on net margins remained consistent, further declining to 1.8% during the period as the policy rate remained elevated.

Adequate liquidity profile. However, increase in the cash conversion cycle noted with higher days to collect receivables

The liquidity profile of the Company is considered adequate, with a three-year average current ratio of 1.5x. The current ratio remained stable at 1.50x in 9MFY24 (FY23: 1.52x, FY22: 1.53x). During FY23, the cash conversion cycle (CCC) increased to 101 days (FY22: 72 days) due to a longer collection period. This trend continued in 9MFY24, with the CCC rising to 108 days. The collection period has increased due to the higher composition of institutional sales than compared to retail sales during FY23 and 9MFY24.

On a timeline basis gearing and leverage depict a rising trend.

With increased CCC the Company had to bridge the widening working capital gap through short-term borrowings. This resulted in the Company's gearing ratio to slightly heightening to 1.28x (FY22: 1.11x). However, leverage only slightly increased to 1.70x (FY22: 1.65x), much of the impact of higher debt on leverage ratio was offset by decline in payables during the period. This trend continued in 9MFY24 with short-term drawdowns further increasing, resulting in gearing and leverage metrics rising to 1.37x and 1.68x, respectively.

Coverage profile reported significant erosion but remained at adequate levels.

As a result of higher short-term debt drawdowns, and resultant increase in financial burden, the debt service coverage ratio (DSCR) eroded to 1.44x (FY23: 1.67x, FY22: 3.31x), albeit remaining at adequate levels. FFSL's short-term debt coverage also remained adequate, despite decreasing to 1.47x (FY22: 1.60x) in FY23. The short-term debt coverage, however, remained stable at 1.48x in 9MFY24.

Considerations for Future Reviews

Going forward, key business and financial risk indicators include the Company's ability to maintain its topline and margins amidst economic challenges and high energy costs. Management's plans to stabilize and improve systems and controls, manage capitalization metrics, and ensure adequate liquidity will be critical. The Company's ability to address the prolonged cash conversion cycle and maintain adequate coverage metrics will be vital for sustaining assigned ratings.

REGULATORY DISCLOSURES		Annexure I				
Name of Rated Entity	Frontier Foundry Steel Limited					
Sector	Steel Industry					
Type of Relationship	Solicited					
Purpose of Rating	Entity Ratings					
Rating History		Medium				
		Rating	to	Short	Outlook/Rating	Rating
		Date	Long	Term	Watch	Action
			Term			
		RATING TYPE: ENTITY				
		07/24/2024	A	A-1	Stable	Reaffirmed
		06/22/2023	A	A-1	Stable	Maintained
		03/31/2023	A	A-1	RW- Dev	Maintained
		02/22/2023	A	A-1	Stable	Reaffirmed
	01/11/2021	A	A-1	Stable	Upgrade	
	24/08/2020	A-	A-2	Positive	Maintained	
	11/05/2019	A-	A-2	Stable	Initial	
Instrument Structure	N/A					
Statement by the Rating Team	VIS, the analysts involved in the rating process and members of its rating committee do not have any conflict of interest relating to the credit rating(s) mentioned herein. This rating is an opinion on credit quality only and is not a recommendation to buy or sell any securities.					
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Due Diligence Meeting Conducted	Name	Designation	Date			
	Mr. Rizwan Alam Dhillon	GM – Capital Market	July 11, 2024			