# **RATING REPORT**

# Union Apparel (Private) Limited

# **REPORT DATE:**

January 18, 2023

# RATING ANALYSTS:

Shaheryar Khan Mangan <u>shaheryar@vis.com.pk</u>

M. Amin Hamdani amin.hamdani@vis.com.pk

# **RATING DETAILS**

	Latest Rating		Previous Rating		
	Long-	Short-	Long-	Short-	
Rating Category	term	term	term	term	
Entity	A-	A-2	A-	A-2	
Rating Date	January 18, 2023		December 07, 2021		
Rating Outlook	Stable		Stable		
Rating Action	Reaffirmed		Reaffirmed		

Incorporated in 2016	External auditors: Crowe Hussain Chaudhury & Co. Chairman of the Board: Mr. M Asif Siddiq				
Private Limited Company					
Key Shareholders (with stake 5% or more):	Chief Executive Officer: Mr. Khurram Arif				
Union Fabrics (Private) Limited – 100%					

# **APPLICABLE METHODOLOGY(IES)**

VIS Entity Rating Criteria: Corporates (August 2021) https://docs.vis.com.pk/docs/CorporateMethodology202108.pdf

# Union Apparel (Private) Limited

## OVERVIEW OF THE INSTITUTION

Incorporated in 2016, Union Apparel (Private) Limited (UAPL) is a wholly-owned subsidiary of Union Fabrics (Private) Limited (UFPL). UAPL is engaged in manufacture and sale of fabric to the domestic market.

Chairman of the Company- Mr. Asif Siddiq holds a Bachelor's degree in Electrical & Electronics Engineering from University of Florida and an MBA degree in Finance and MIS from University of South Florida.

The management team of the company is spearheaded by one of the directors of the parent company- Mr. Khurram Arif. He has been associated with Union fabrics since the past 18 years. Mr. Khurram holds a degree in Mechanical Engineering from England.

## **RATING RATIONALE**

Setup in 2016, Union Apparel (Private) Limited (UAPL) is a wholly-owned subsidiary of Union Fabrics (Private) Limited (UFPL), engaged in manufacture and sale of fabric to leading brands in the local market. UAPL possess adequate information technology infrastructure utilizing SAP enterprise resource planning software which provides operational efficiency.

In order to meet increasing demand of existing clientele, reduce dependence on outside purchases, and to improve lead time, the company has planned expansion in the weaving division, which entails installation of 12 electronic jacquard looms at weaving division along with 132 Picanol air-jet looms with complete back process enhancing production capacity from 6m meters/annum to 24m meters/annum at Nooriabad, Karachi. The project was expected to come online by end-FY22, however, it got delayed due to delay in electric connection by HESCO and concise rate approval from SSGC.

## Sector Update

- Pakistan's export growth came in at 14% and 27% in FY21 and FY22 respectively. Pakistan's export proceeds have oscillated in the range of USD 22-25b during the past decade (FY11-FY21), however, in FY22 exports finally broke the threshold, coming in at USD 32.4b.
- As illustrated in the table below, the composition of textile exports has depicted improvement in, with contribution from higher value added segment increasing from 77.2% in FY20 to 80.8% in FY22 of aggregate textile exports.

## Table 2: Segment-wise textile Exports (All Figures in USD' Millions, except for percentages)

Table 2. oegin	FY20	FY21	FY22	1Q'FY22	1Q'FY23	FY20	FY21	FY22	1Q'FY22	1Q'FY22
High Value- Added Segment	9,669	12,427	15,605	3,561	3,749	77.2%	80.7%	80.7%	80.6%	81.8%
- Knitwear	2,794	3,815	5,121	1,145	1,321	22.3%	24.8%	26.5%	25.9%	28.8%
- Readymade Garments	2,552	3,033	3,905	861	912	20.4%	19.7%	20.2%	19.5%	19.9%
- Bed wear	2,151	2,772	3,293	803	780	17.2%	18.0%	17.0%	18.2%	17.0%
- Towels	711	938	1,111	241	237	5.7%	6.1%	5.8%	5.5%	5.2%
- Made-up Articles (Excl. towels & bed wear)	591	756	849	197	180	4.7%	4.9%	4.4%	4.5%	3.9%
- Art, Silk & Synthetic Textile	315	370	460	108	108	2.5%	2.4%	2.4%	2.4%	2.4%
- Others	555	743	866	206	211	4.4%	4.8%	4.5%	4.7%	4.6%
Low to Medium Value-added Segment	2,858	2,972	3,717	860	835	22.8%	19.3%	19.2%	19.4%	18.2%
- Cotton Cloth	1,830	1,921	2,438	557	581	14.6%	12.5%	12.6%	12.6%	12.7%
- Cotton Yarn	984	1,017	1,207	289	236	7.9%	6.6%	6.2%	6.5%	5.2%
- Others	43	34	72	14	18	0.3%	0.2%	0.4%	0.3%	0.4%
Total	12,527	15,399	19,332	4,421	4,584					
Source: PBS										

- After posting windfall margins in FY21 and H1'FY22, margins of textile operators, particularly spinners, weavers and dying units, have came under pressure during the period Jan-Sep'2022, mainly on account of higher input costs and recessionary trend in export markets.
- The recessionary trend in Pakistan's major export textile export markets, mainly North America and EU, has started to materialize in Pakistan's MoM export proceeds, with receipts for October 2022 (at USD 1.36b) being lower by 11% and 15% vis-à-vis preceding month and corresponding period last year respectively, as also illustrated in the table below.

Figure 1: MoM Textile Exports (TE) (In USD' Billions)



Given expected industrial gas load shedding during the period Dec-Feb'22, and prevailing recession in major export markets and peak inventory levels, textile export proceeds are expected to fall by ~10% in FY23. Furthermore, profitability margins of textile operators, particularly spinners, weavers and dying companies, are expected to remain under pressure given higher input and financial costs.

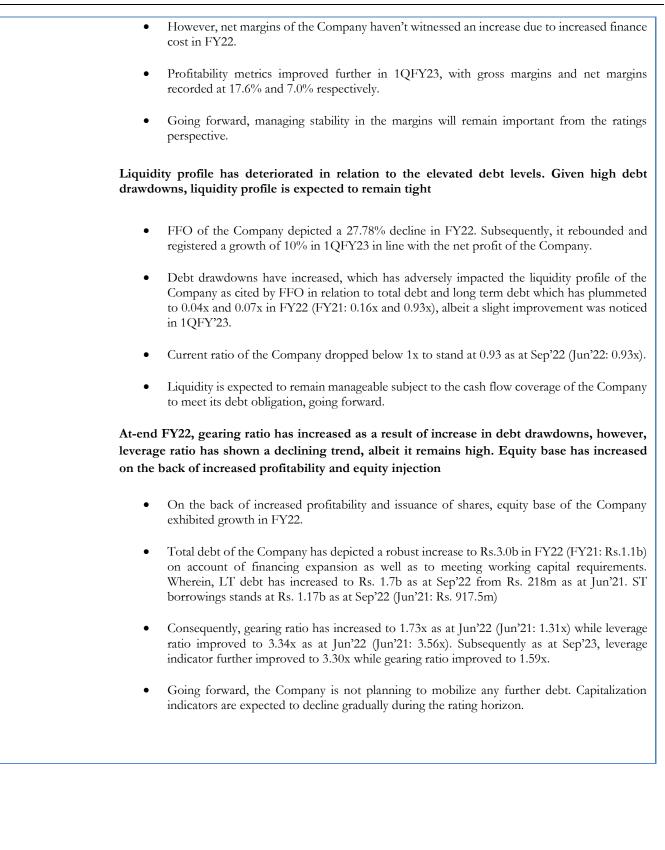
## Key Rating Drivers

# Growth in topline led by increased prices. Topline growth is expected to remain under pressure in FY23

- Sales of the Company posted an increase of 16.22% in FY22 mainly due to increase in prices. The Company, first time, registered an export sales during FY22. Management is focusing to continue their export sales going forward.
- Top ten client concentration make up 74.85% of the Company's local sales, whereby it stands on the higher side. Top 2 clients consist 55.2% of the total sales. Albeit client concentration draws comfort from the Management's long term association with reputed brands.
- With long term contracts undertaken with notable vendors like Khaadi, J. and Ideas, management envisages quantity to increase by 20% in FY23.
- Company has also initiated Nooriabad project whereby 2 units will be installed, of which 1 unit holds 48 looms each, thereby it may bolster its revenue. However, given the Country facing economic headwinds and market slowdown, revenue growth may remain under pressure, going forward.

# Profitability margins have shown improvement, the same is to remain important from ratings perspective

• In FY22, the Company has recorded a favorable uptick in gross margins and operating margins which stood at 14.7% and 13.1% (FY21: 11.6% and 10.1%) respectively.



## Appendix I

# VIS Credit Rating Company Limited

## **RATING SCALE & DEFINITIONS: ISSUES / ISSUERS**

### Medium to Long-Term

#### AAA

Highest credit quality; the risk factors are negligible, being only slightly more than for risk-free Government of Pakistan's debt.

### AA+, AA, AA-

High credit quality; Protection factors are strong. Risk is modest but may vary slightly from time to time because of economic conditions.

#### A+, A, A-

Good credit quality; Protection factors are adequate. Risk factors may vary with possible changes in the economy.

#### BBB+, BBB, BBB-

Adequate credit quality; Protection factors are reasonable and sufficient. Risk factors are considered variable if changes occur in the economy.

### BB+, BB, BB-

Obligations deemed likely to be met. Protection factors are capable of weakening if changes occur in the economy. Overall quality may move up or down frequently within this category.

### B+, B, B-

Obligations deemed less likely to be met. Protection factors are capable of fluctuating widely if changes occur in the economy. Overall quality may move up or down frequently within this category or into higher or lower rating grade.

#### CCC

Considerable uncertainty exists towards meeting the obligations. Protection factors are scarce and risk may be substantial.

**CC** A high default risk

#### С

A very high default risk

#### D

Defaulted obligations

Rating Watch: VIS places entities and issues on 'Rating Watch' when it deems that there are conditions present that necessitate re-evaluation of the assigned rating(s). Refer to our 'Criteria for Rating Watch' for details. www.vis.com.pk/images/criteria\_watch. pdf

Rating Outlooks: The three outlooks 'Positive', 'Stable' and 'Negative' qualify the potential direction of the assigned rating(s). An outlook is not necessarily a precursor of a rating change. Refer to our 'Criteria for Rating Outlook' for details.www.vis.com.pk/ images/criteria\_outlook.pdf

**(SO) Rating:** A suffix (SO) is added to the ratings of 'structured' securities where the servicing of debt and related obligations is backed by some sort of financial assets and/or credit support from a third party to the transaction. The suffix (SO), abbreviated for 'structured obligation', denotes that the rating has been achieved on grounds of the structure backing the transaction that enhanced the credit quality of the securities and not on the basis of the credit quality of the issuing entity alone.

### Short-Term

A-1+

Highest certainty of timely payment; Short-term liquidity, including internal operating factors and /or access to alternative sources of funds, is outstanding and safety is just below risk free Government of Pakistan's short-term obligations.

#### A-1

High certainty of timely payment; Liquidity factors are excellent and supported by good fundamental protection factors. Risk factors are minor.

#### A-2

Good certainty of timely payment. Liquidity factors and company fundamentals are sound. Access to capital markets is good. Risk factors are small.

#### A-3

Satisfactory liquidity and other protection factors qualify entities / issues as to investment grade. Risk factors are larger and subject to more variation. Nevertheless, timely payment is expected.

#### в

C

Speculative investment characteristics; Liquidity may not be sufficient to ensure timely payment of obligations.

Capacity for timely payment of obligations is doubtful.

(bir) Rating: A suffix (bir) is added to the ratings of a particular banking facility obtained by the borrower from a financial institution. The suffix (bir), abbreviated for 'bank loan rating' denotes that the rating is based on the credit quality of the entity and security structure of the facility.

'p' Rating: A 'p' rating is assigned to entities, where the management has not requested a rating, however, agrees to provide informational support. A 'p' rating is shown with a 'p' subscript and is publicly disclosed. It is not modified by a plus (+) or a minus (-) sign which indicates relative standing within a rating category. Outlook is not assigned to these ratings. Refer to our 'Policy for Private Ratings' for details. www.vis.com.pk/images/ policy\_ratings.pdf

**'SD' Rating:** An 'SD' rating is assigned when VIS believes that the ratee has selectively defaulted on a specific issue or obligation but it will continue to meet its payment obligations on other issues or obligations in a timely manner.

REGULATORY DISCLOSURES Appendix II								
Name of Rated Entity	Union Apparel (Private) Limited							
Sector	Textile							
Type of Relationship	Solicited							
Purpose of Rating	Entity Rating							
Rating History					Rating			
	Rating Date	Long Term	Short Term	Outlook	Action			
	<u>RATING TYPE: ENTITY</u>							
	18/1/2023	A-	A-2	Stable	Reaffirmed			
	7/12/2021	A-	A-2	Stable	Reaffirmed			
	6/1/2021	A-	A-2	Stable	Upgrade			
	24/4/2020	BBB	A-2	Rating Watch- Negative	Maintained			
	17/12/2019	BBB	A-2	Stable	Initial			
Instrument Structure	N/A							
Statement by the Rating Team	VIS, the analysts involved in the rating process and members of its rating committee do not have any conflict of interest relating to the credit rating(s) mentioned herein. This rating is an opinion on credit quality only and is not a recommendation to buy or sell any securities.							
Probability of Default	VIS' ratings opinions express ordinal ranking of risk, from strongest to weakest, within a universe of credit risk. Ratings are not intended as guarantees of credit quality or as exact measures of the probability that a particular issuer or particular debt issue will default.							
Disclaimer	Information herein was obtained from sources believed to be accurate and reliable; however, VIS does not guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or for the results obtained from the use of such information. For conducting this assignment, analyst did not deem necessary to contact external auditors or creditors given the unqualified nature of audited accounts and diversified creditor profile. Copyright 2023 VIS Credit Rating Company Limited. All rights reserved. Contents may be used by news media with credit to VIS.							
Due Diligence	Nam	e	Designat	tion	Date			
Meetings	Mr. Tufail I	Kasbati	CFO		27-Dec-2022			
	Mr. Salman Farooqui Senior Finance Manager 2'							
	Mr. Saqib N	Jaseem	Senior Deputy Fina	ance Manager	27-Dec-2022			