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**APPLICABLE  
METHODOLOGY(IES):**

**VIS Entity Rating Criteria  
Methodology – Corporates**

(<https://docs.vis.com.pk/docs/CorporateMethodology.pdf>)

**Rating Scale:**

(<https://docs.vis.com.pk/docs/VISRatingScales.pdf>)

**Instrument Rating**

(<https://docs.vis.com.pk/Methodologies-2025/IRM-Apr-25.pdf>)

# PAKISTAN TELECOMMUNICATION COMPANY LIMITED (PTCL)

**President & CEO: Mr. Hatem Mohamed Bamatraf**

## RATING DETAILS

| RATINGS CATEGORY         | Preliminary Sukuk Rating |
|--------------------------|--------------------------|
| SHORT-TERM SUKUK (STS-A) | A1+ (plim)               |
| RATING ACTION            | Preliminary              |
| RATING DATE              | September 18, 2025       |

## RATING RATIONALE

Pakistan Telecommunication Company Limited ('PTCL' or 'the Company'), Pakistan's leading ICT provider with the country's largest fixed-line network, was incorporated in 1995 following the reorganization of the national telecom sector. Listed on PSX and headquartered in Islamabad, PTCL operates nationwide and owns subsidiaries including PTML (Ufone) and U-Microfinance Bank, with the ongoing acquisition of Telenor Pakistan expected to enhance its market presence.

PTCL plans to issue a rated, unsecured, and privately placed Short-Term Sukuk (STS-A) of up to PKR 5 billion, under a Shariah-compliant structure with a six-month tenor and pricing at 3 Month KIBOR plus 0.05%, to support working capital needs.

| RS. MILLION                   | CY23    | CY24    | 1HCY25  |
|-------------------------------|---------|---------|---------|
| Net Sales                     | 96,267  | 107,766 | 58,912  |
| PBT                           | 13,906  | 6,885   | (3,116) |
| PAT                           | 9,391   | 4,826   | (3,265) |
| Paid up capital               | 51,000  | 51,000  | 51,000  |
| Equity (incl. surplus on PPE) | 117,368 | 115,108 | 128,648 |
| Total Debt                    | 76,918  | 111,581 | 122,277 |
| Debt Leverage                 | 2.30    | 2.98    | 2.77    |
| Gearing                       | 0.66    | 0.97    | 0.95    |
| FFO                           | 23,820  | 22,277  | 15,328  |
| FFO/Total Debt (x)*           | 0.31    | 0.20    | 0.25    |
| NP Margin (%)                 | 9.8%    | 4.5%    | (5.5%)  |

## COMPANY PROFILE

Pakistan Telecommunication Company Limited ("PTCL", "the Company") was incorporated in Pakistan on December 31, 1995 and commenced business on January 01, 1996. The Company, which is listed on the Pakistan Stock Exchange Limited (PSX), was established to undertake the telecommunication business formerly carried on by the Pakistan Telecommunication Corporation (PTC).

The registered office of the Company is situated at PTCL Headquarters, Ufone Tower, Plot No. 55-C, Main Jinnah Avenue, Sector F-7/1, Blue Area Islamabad. The Company provides telecommunication services in Pakistan. It owns and operates telecommunication facilities and provides domestic and international telephone services and other communication facilities throughout Pakistan. The Company has also been licensed to provide such services in the territories of Azad Jammu and Kashmir and Gilgit-Baltistan.

### Profile of CEO

Hatem Bamatraf occupies the position of President & Group Chief Executive Officer at PTCL And PTML Telecommunication Co. Ltd.) and President & Group CEO-PTCL & Ufone at Emirates Telecommunications Group Co. PJSC. He previously was Executive Director-Technology at Etihad Etisalat Co., Chairman for Etisalat Technology Services LLC, and Chief Technology Officer at Emirates telecommunications Group Co. PJSC and Executive Vice President-Enterprise at Emirates Integrated Telecommunications Co. PSJC. He received an undergraduate degree from Etisalat University College.

## SHORT-TERM SUKUK ('STS-A):

- PTCL plans to issue a rated, unlisted, unsecured, privately placed Short Term Sukuk (STS-A), up to PKR 5 billion to finance the working capital requirements.
- The Sukuk will be structured using a Shariah-compliant mode, as advised and approved by the Shariah Advisor.
- Tenor of the instrument is up to six (06) months from the date of issuance.

- The Sukuk shall be redeemed in full at maturity through a single bullet repayment at the end of the tenure.
- Profit rate on the instrument will be 3 Month KIBOR plus 0.05%.
- Profit is payable at the time of the maturity of the Sukuk along with the principal payment.

## KEY RATING DRIVERS

### **The rating takes into account Strong Sponsor profile**

The assigned rating incorporates the strong sponsor profile, with the Government of Pakistan (GoP) holding a major shareholding of 62.2% while the Etisalat Group owning a 26% equity stake in the Company. Etisalat, with 48 years of operational experience, is one of the world's largest telecom operators, with a presence in 32 countries and 2 continents. Although Etisalat Group, being a significant minority shareholder, also has management rights of PTCL. The ratings also factor in the Government of Pakistan as sponsor, and its past precedent of unwavering financial and logistical support to its entities as well as management and financial expertise of Etisalat Group, which holds credit ratings of AA- from S&P and Aa3 from Moody's.

### **The rating incorporates leading market positions of PTCL in Fixed-Line Voice and Wireline Broadband & IPTV and Revenue Base Diversification**

The Company offers a diverse range of products and services, including voice services, broadband internet, Fiber to the Home (FTTH), CharJi wireless internet, Smart TV (IPTV), Smart Link App, Touch App, and digital content streaming via Starzplay. It also provides enterprise solutions such as Smart Cloud, Tier-3 Certified Data Centers, and Managed and Satellite Services. The ratings are supported by PTCL's strong market leadership in Fixed-line Voice, Wireline Broadband, and IPTV. With a strategic focus on upgrading its existing customer base to premium FTTH services. PTCL has the largest and state of the art International Submarine Cable network

comprising of three diverse routes cables i.e., AAE1, SMW4, IMEWE and one new sea cable (Africa-1) in pipeline, PTCL is well positioned to serve the data needs of the country. The Company is also concentrating on growing its wholesale and corporate business segments to drive future growth.

## Corporate Governance Framework

- In accordance with the provisions of Share Purchase Agreement between Government of Pakistan (GOP) and Etisalat Group as well as under the Articles of Associations of PTCL, the GOP has four nominees while strategic investor, Etisalat Group, has five nominees on the Board. All members are non-executive directors.
- A formal and effective mechanism is put in place for an annual evaluation of the Board's own performance and of its committees.
- Management team comprises qualified personnel and is supported by a well-designed organizational structure which has been made significantly leaner through 3 Voluntary Separation Schemes undertaken during the decade.

PTCL has implemented an SAP-based Enterprise Resource Planning system. Detailed and timely annual report disclosures bode well from a transparency perspective and provide important information to stakeholders.

| FINANCIAL SUMMARY                      |             |             | (Rs. in millions) |             |               |
|----------------------------------------|-------------|-------------|-------------------|-------------|---------------|
| <b>BALANCE SHEET</b>                   | <b>CY21</b> | <b>CY22</b> | <b>CY23</b>       | <b>CY24</b> | <b>1HCY25</b> |
| Property, plant and equipment          | 121,508     | 131,490     | 144,018           | 161,173     | 170,081       |
| Trade Debts                            | 27,937      | 39,293      | 52,587            | 60,563      | 66,149        |
| Cash & Bank Balances                   | 2,556       | 5,685       | 10,029            | 12,088      | 14,078        |
| Total Assets                           | 245,735     | 305,159     | 387,602           | 457,686     | 485,232       |
| Trade Payables & Other Payables        | 103,320     | 125,101     | 141,424           | 169,319     | 172,099       |
| Long Term Debt                         | 1,729       | 24,068      | 52,703            | 64,464      | 66,295        |
| Short-Term Borrowings                  | -           | 93          | 19,215            | 27,117      | 30,982        |
| Short term Sukuk                       | -           | -           | 5,000             | 20,000      | 25,000        |
| Total Debt                             | 1,729       | 24,161      | 76,918            | 111,581     | 122,277       |
| Total Liabilities                      | 146,082     | 197,105     | 270,234           | 342,579     | 356,584       |
| Paid Up Capital                        | 51,000      | 51,000      | 51,000            | 51,000      | 51,000        |
| Total Equity                           | 99,653      | 108,054     | 117,368           | 115,108     | 128,648       |
| <b>INCOME STATEMENT</b>                | <b>CY21</b> | <b>CY22</b> | <b>CY23</b>       | <b>CY24</b> | <b>1HCY25</b> |
| Net Sales                              | 76,853      | 83,444      | 96,267            | 107,766     | 58,912        |
| Gross Profit                           | 16,533      | 18,233      | 22,500            | 28,276      | 16,820        |
| Operating Profit                       | 10,021      | 15,684      | 27,335            | 29,474      | 7,118         |
| Profit Before Tax                      | 9,682       | 13,513      | 13,906            | 6,885       | (3,116)       |
| Profit After Tax                       | 6,874       | 9,053       | 9,391             | 4,826       | (3,265)       |
| <b>RATIO ANALYSIS</b>                  | <b>CY21</b> | <b>CY22</b> | <b>CY23</b>       | <b>CY24</b> | <b>1HCY25</b> |
| Gross Margin (%)                       | 21.5%       | 21.9%       | 23.4%             | 26.2%       | 28.6%         |
| Net Margin (%)                         | 8.9%        | 10.8%       | 9.8%              | 4.5%        | -5.5%         |
| Net Working Capital                    | (24,662)    | (21,059)    | (33,942)          | (57,917)    | (42,060)      |
| Trade debts/Sales                      | 36%         | 47%         | 55%               | 56%         | 56%           |
| FFO                                    | 25,560      | 28,195      | 23,820            | 22,277      | 15,328        |
| FFO to Total Debt (%)                  | 1478%       | 117%        | 31%               | 20%         | 25%           |
| FFO to Long Term Debt (%)              | 1478%       | 117%        | 45%               | 35%         | 46%           |
| Current Ratio (x)                      | 0.76        | 0.83        | 0.80              | 0.73        | 0.82          |
| Debt Servicing Coverage Ratio (x)      | 33.57       | 11.25       | 2.35              | 1.68        | 2.07          |
| Gearing (x)                            | 0.02        | 0.22        | 0.66              | 0.97        | 0.95          |
| Leverage (x)                           | 1.47        | 1.82        | 2.30              | 2.98        | 2.77          |
| (Stock in Trade + Trade Debts)/STD (%) | NA          | 42443%      | 274%              | 223%        | 214%          |
| ROAA (%)                               | 3%          | 3%          | 3%                | 1%          | -1%           |
| ROAE (%)                               | 7%          | 9%          | 8%                | 4%          | -5%           |

| REGULATORY DISCLOSURES           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                |                          | Appendix II   |
|----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|--------------------------|---------------|
| Name of Rated Entity             | Pakistan Telecommunication Company Limited                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                |                          |               |
| Sector                           | Telecommunication Industry                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                |                          |               |
| Type of Relationship             | Solicited                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                |                          |               |
| Purpose of Rating                | Short-term Sukuk (STS-A) Rating                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                |                          |               |
| Rating History                   | Rating Type: Short Term Sukuk STS-A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                |                          |               |
|                                  | Rating Date                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                | Ratings                  | Rating Action |
|                                  | 09/18/2025                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                | A1+                      | Preliminary   |
| Instrument Structure             | Instrument Name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                | STS-A                    |               |
|                                  | Nature of Instrument                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                | STS                      |               |
|                                  | Tenure of Instrument                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                | 6 months                 |               |
|                                  | Size of the Issue                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                | PKR 5 billion            |               |
|                                  | Principle Redemption Schedule                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                | Semi Annual              |               |
|                                  | Interest Redemption Schedule                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                | Semi Annual              |               |
|                                  | Issue Date                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                | -                        |               |
|                                  | Grace Period                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                | NA                       |               |
|                                  | Redemption Date                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                | -                        |               |
|                                  | Nature of Security                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                | NA                       |               |
|                                  | Rating                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                | A1+                      |               |
|                                  | Name of Trustee                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                | Bank of Punjab           |               |
| Statement by the Rating Team     | VIS, the analysts involved in the rating process and members of its rating committee do not have any conflict of interest relating to the credit rating(s) mentioned herein. This rating is an opinion on credit quality only and is not a recommendation to buy or sell any securities.                                                                                                                                                                                                                                                                                                                                |                |                          |               |
| Probability of Default           | VIS' ratings opinions express ordinal ranking of risk, from strongest to weakest, within a universe of credit risk. Ratings are not intended as guarantees of credit quality or as exact measures of the probability that a particular issuer or particular debt issue will default.                                                                                                                                                                                                                                                                                                                                    |                |                          |               |
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| Due Diligence Meetings Conducted | S.No.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Name           | Designation              | Date          |
|                                  | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Mr. Asif       | Head of Treasury         | June 11, 2025 |
|                                  | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Ms. Iram Saved | Manager External Funding |               |